

# The International Federation of Warehousing Logistics Associations

# **ANNUAL CONVENTION**

1 – 4 June 2015 Liverpool, UK



### **IFWLA**

The global logistics operators' networking organisation is holding its annual convention for the third time in the United Kingdom. The four day programme of work and culture will attract 150 national and international delegates, as well as their partners to England's most popular city after London.

Hosted and organised by UK's leading 3PL trade body – UKWA – the conference element of the programme takes place in Liverpool's historic Town Hall, only minutes away from the convention hotel – Hard Days Night Hotel

www.harddaysnighthotel.com

UKWA is Britain's leading trade organisation representing the third party logistics (3PL) sector. The Association has over 650 member companies operating nearly 10 million square metres of warehousing from around 2,000 depots across the UK.

This year's IFWLA Annual Convention follows on from the highly successful 2014 event held in Chicago where debate about the future of the Association was overwhelmingly supportive to a period of investment in a professional secretariat, development of a convention programme to deliver a business related event, plus the development of the existing global network and a recruitment campaign.

IFWLA's newly elected President – Derrick Potter Chairman of Potter Logistics UK said:

"I am delighted to have received a vote of confidence from IFWLA members through my election of the position of President of IFWLA for the next twelve months. In June 2015, the UK will be hosting the IFWLA convention in Liverpool, England during the period 1-4 June 2015. Liverpool is a city which is undergoing a significant regeneration programme and an ideal showcase for the UK's logistics industry. I am looking forward to organising a conference programme which will deliver high networking value and lasting memories."

# Liverpool

Liverpool is one of the UK's most vibrant cities and one developed with the wealth created by shipping and logistics. This tradition is still very much at the fore today, with the city home to numerous shipping lines, a thriving port (and canal) and a hinterland bristling with logistics companies, warehousing, distribution centres and manufacturing plants.

Liverpool also hosts numerous hotels, a smorgasbord of restaurants, pubs and bars, making it one of the most welcoming (and fun!) venues to host the IFWLA Annual Convention.

# **Liverpool Town Hall**

Liverpool Town Hall is the home of The Lord Mayor of Liverpool, situated within Liverpool's prestigious World Heritage site in the heart of the city. It is a magnificent 18th century grade one listed building situated in the heart of the culture quarter. Its high dome, topped by a statue of Minerva, goddess of wisdom, is the centre piece of a sumptuous architectural assemblage.

Over the years, this venue has played host to many of the city's prestigious events including visits by royalty from home and abroad, and a famous homecoming for the Beatles on the front balcony.





# **Outline Convention Programme**

### Sunday 31 May (PM)

Registration for overseas golfers.

### Day One: Monday 1 June

Golf tournament at the championship links course: West Lancashire Golf Club **www.westlancashiregolf.co.uk**Registration at Convention Hotel: Hard Days Night Hotel **www.harddaysnighthotel.com** 

**19.00:** Welcome reception and prize giving at Convention Hotel: Hard Days Night Hotel

### Day Two: Tuesday 2 June

### Conference day one

Opening Ceremony, Conference Programme and Exhibition in Town Hall

**Theme:** Change = New Opportunities (the changing face of global logistics, and the opportunities for you)

Parallel social programme for accompanying partners

**Evening:** Private dinner at the Carpathia restaurant (Home of the Titanic) with entertainment including full history of the building and its links with Titanic.

www.rmstitanichotel.co.uk/carpathia-champagnebar-restaurant

### Day Three: Wednesday 3 June

### Conference day two

Conference Programme and Exhibition in Town Hall. Parallel social programme for accompanying partners.

**Evening Gala Reception:** Dinner and ceremonial Presidential handover in the Main Ballroom of the Town Hall

### **Day Four: Thursday 4 June**

### **Technical visits for full delegates**

Tour of logistics hubs - Peel Ports and Jaguar Land Rover and possibly one other. Parallel social programme for accompanying partners.

**Evening:** Private Dinner and Entertainment at Pan Am Bar. The evening will start with a short guided walking tour from Hard Day's Night hotel to Pam Am Bar in Albert Dock where the evening will commence with music and dancing to a Beatles Band followed by food.

www.rmstitanichotel.co.uk/carpathia-champagne-bar-restaurant/liverpool-restaurant/







# **Hard Days Night Hotel**

Beatles Boutique Hotel Liverpool, a 'Fab Four' star Liverpool hotel. Hard Days Night Hotel is the worlds only Beatles inspired hotel, combining the highest quality facilities in a truly unique environment. Located at the heart of Liverpool's 'Beatles Quarter' offering luxurious accommodation and exclusive event space with a twist. Housed in the magnificent Grade II listed Central Buildings, dating back to 1884, the beautifully restored hotel is steeped in history.

All 110 rooms are individually designed around the contours of the original building and elegantly furnished with specially commissioned Beatles-inspired artwork adorning the walls.

### **Exhibits**

**Stands –** Stand package includes 2 delegate passes to all events, including golf, conference, technical visits, lunches and Gala Dinner at £2500 plus VAT. Please note this does not include accommodation.

# **Sponsorship**

Golf	Prices
Headline sponsor	£1,500
Longest drive	£250
Nearest the pin	£250
Coffee/bacon rolls	£250
Individual score	£250
Team score	£250
Balls	£250
Conference	Prices
Headline sponsor – will receive extensive branding opportunities prior to, during and after the event	£10,000
Dinner sponsor at the Carpathia (Titanic) restaurant	£1,000
Private Dinner & Entertainment at Pan Am Bar (with Beatles Band)	£1,000
Gala Dinner & Presidential Reception at the Town Hall	£2,500
Coffee Breaks	£1,000
Lunches	£2,000
Documents	£500
Delegate Bags	£500
Lanyards	£500
Registration and badges	£1,000

# **Attendee Packages**

Packages	Prices
Early Bird Full Delegate - Conference, technical visits, all meals, four nights accommodation at convention hotel (Until 1 April 2015)	£1,750
Full Delegate – Conference, technical visits, all meals, four nights accommodation at convention hotel (After 1 April 2015)	£1,950
Accompanying Partner (sharing room) – all meals, four nights accommodation at convention hotel, social programme	£1,000
Conference Delegate – 2 days Conference, gala reception and dinner, 2 nights accommodation at convention hotel	£1,250
Golf (for Full delegates and accompanying partner)	£100
Golf (for other golfers, and including prize giving evening)	£150
Technical visits only	£50
Gala reception and dinner only	£250

# **Registration Enquiries**

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# **Sponsorship Enquiries**

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